**Campaign Goals – Average Time Spent Per Page – All LOB Prompt**

* Page Name: contains different page names
* Total Time Spent: Time spent by users on each page
* Date Range: Selected date and time range
* LOB: Line of Business

**Sample Output:**

* Maximum time spent
  + PageName: BusinessOwnersAddlCoverage
  + Time: 36.12
  + No. of users: 41
* Minimum time spent
  + PageName: LocationAdditionalCoverage
  + Time: 3.21
  + No. of users: 34
* Top 5 pages where users have spent most time
  + Locations: 36.12
  + Building Details: 32.7
  + Blankets: 27.39
  + BuildingAdditionalCoverage: 17.28
  + BuildingClassificationAdditionalCoverages:10.78

**Summarize the data**

* Show the page names with the maximum and minimum time spent for each of the sitenames
* Show the number of users for the page having the maximum time spent
* Show the average time spent on each page by the users
* Note the count for other pages. If there is any trend or clustering in the page names, that should be noted as well.
* Show the result taking the percentile and time period into consideration.

**Key Prompts:**

1. Which page had the greatest number of users spending the maximum time on it?
2. What is the highest average time spent and on which page?
3. Which users spent the most time on the page with maximum average time spent?
4. Which page has the least time spent on it?
5. List the top 5 pages with highest time spent by users on each.